

Fleet of hope 2014



The social pedagogical project for children and adolescents in hardship



... because children need hope, hope for a better life and for a better future!

sunshine4kids e.V. – for bright children's eyes and hearts

What is the "Fleet of hope"

During the "Fleet of hope" of sunshine4kids numerous children and teenagers from all over Germany are sailing together in one big fleet of yachts.

We want to provide kids of our target group an experience which might be formative and trend-setting for their future. As we bestow them a happy and unburdened time, the children can leave their sorrows and problems behind, can make new friends and reflect their experiences together with our educationists and psychologists.



**Wir bieten den
Kindern Werkzeuge
um wieder zurück
ins Leben zu finden.**

Aims of the "Fleet of hope":

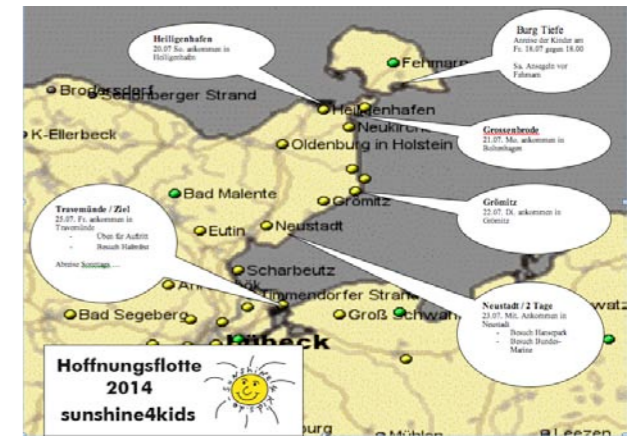
- Assimilate the experiences of children in difficult personal situations
- Practice tolerance, ability to work as a team and grow a sense of responsibility
- Strengthening of children's social abilities
- Protection against contempt and abuse
- Form friendships through all regions of Germany
- Reflect and cope with personal experiences supervised by our educationists and psychologists
- Broadcasting positive incentives through common media and social groups

Who is the "Fleet of hope" intended for?

- Children and teenagers that have lost one or both of their parents
- Children that are brought up in an institution or care homes
- 'Shadow kids', who have lost a sibling or who's sibling is terminally ill
- Kids who are critically ill or who have been abused
- Children and teenagers whose living circumstances and conditions do not allow a vacation
- Kids and youth between 12 and 16 years of age

When and where does the "Fleet of hope" set sail?:

The "Fleet of hope" is sailing from July 18th until July 27th 2014. Our voyage starts on the island of Fehmarn and goes through a number of regional marinas to the Port of Travemünde, in order to participate in one of Europe's largest sailing-events, the "125th Travemünder Woche", where we will raise our flags and perform the 'sunshine4kids-Show' on stage on July 26th.



Who is attending the children?

- Qualified social education workers
- Teachers
- Psychologists
- Skippers and boat owners
- SProfessional medical personnel supports the entire fleet

Size of the "Fleet of hope":

In 2014 it is intended to start with more than 100 young participants and 30 yachts with their crews. We hope that the "Fleet of hope" will experience a continuous development from year to year. Children from every federal state of Germany may participate.

Educational experience

The educational concept of the "Fleet of hope" leaves a permanent mark not only on the young participants but bids for tolerance and sympathy through large media coverage in the broad public as well. The annual experience of this collective sailing event is creating ideal conditions to transport our goals in a very efficient, concrete and professional way.

Costs

Participation is completely free of charge for the children. All accumulated costs will be covered by sunshine4kids Association and are furthermore financed by sponsors and other contributors.



sunshine4Kids-Therapie Boote: Branding für 2014 noch nicht vergeben!

Sponsoring – Service packages

Our sponsoring packages are your opportunity to “come on board” through:

Boat sponsorship

The sponsorship covers all expenses for a sailing yacht, also including additional charges.

Acquisition of a sponsorship (per year/boat)

One yacht: 2000 EUR

Two yachts: 1800 EUR

Three yachts: 1500 EUR

Additional boats by individual arrangement.

Merits of a sponsorship:

- Your company logo shown on the welcome-page of our official sunshine4kids- website and sponsor board, including banner advertisement, presentation and linkage to your company’s website
- Exclusive branding rights according to your individual wishes (railing banners, flags, t-shirts, caps, etc.)
- Presentation of your sponsorship and cruise reports on our website
- Press photos of “your ship” with the “kids crew”
- Project documentation

Branding of a yacht

Design of the sunshine4kids-therapy-boat according to your wishes!
That includes e.g. boat color, logo, sails ...

Main sponsoring

The whole “Fleet of hope” will sail under the flag of one main sponsor, who will treat and plan the fleet as his project and accompany it.

We are still looking for a main sponsor for 2014!



Patron of the “Fleet of hope” 2014:



Quelle „Presse- und Informationsamt der Bundesregierung“

*Daniela Schadt,
Cohabitee of the Federal President Joachim Gauck*

“The destiny of disadvantaged children is close to my heart. Due to the difficult living situation that the participants are in for different reasons it is important that these youth can turn their backs to their everyday environment for a while and smell the scent of the big wide world. These escapes from a wearing everyday life are particularly valuable to gain power and inspiration for a promising future. I am pleased to support the engagement of sunshine4kids by taking over the patronage of “Fleet of hope” 2014.”

Patron of the “Fleet of hope” 2014:



*Werner Matthias Dornscheidt,
CEO of the Düsseldorf Exhibition*

“sunshine4kids develops and realizes exemplary projects for kids who are severely strained and traumatized so they get back their lust for life and gain power for their everyday life. For me it is beautiful to see that joint sporting experiences on the sea are particularly suited for that. That is why we support the work of sunshine4kids with activities in the course of the tradeshow „boot“ in Düsseldorf – and that is why I am happy to act as patron for “Fleet of hope” 2014. I am convinced that together we can move a lot. Sunshine4kids has ideas – “boot” Düsseldorf has the audience and partners that can and want to support, if it is about giving kids an unburdened time under sails.”

Supporters of the "Fleet of hope"

"Travemünder Woche"

Founded in 1889 the 'Travemünder Woche' will be conducted for the 125th time this year. Origin of one of the world's most popular regatta event was a sailing competition between the Hamburg merchants Hermann Wentzel and Hermann Dröge at sea outside Travemünde. The winner obtained a bottle of "Lübecker Rotspon", a famous blend of red wines. Only nine years later, in 1898, the Lübeck-Yacht-Club was established upon request from Kaiser Wilhelm II to have an institution that could organize the 'Travemünder Woche' in a professional way. Since then, the Lübeck-Yacht-Club, who owns clubhouses on the river Wakenitz and the Baltic Sea, is the main organizer, supported by the Hanseatic City of Lübeck and the sail-racing-clubs Norddeutscher-Regatta-Verein (NRV) as well as Hamburger-Segel-Club (HSC). Every year the 'Travemünder Woche' is an attraction for thousands of active sailors and approximately one million enthusiastic spectators and visitors who enjoy both the major sporting event and the fine festival ashore. Nowhere in the world is sailing so closely associated with such a diversified land based program as in Travemünde. Familiar atmosphere, professional sports, summertime, beach-feeling and shows are the highlights that characterize the event year after year. "We are very pleased that sunshine4kids has chosen our 'Travemünder Woche' as their destination and will head towards the Bay of Lübeck in the coming year. The around 30 boats of the large "Fleet of hope" 2014 will complement the colorful and versatile scenery ashore. All participants will experience a close view to professional sports and races at the river Trave or on the media-regatta race track." says the chairman of the main organizer of the 'Travemünder Woche', Lübeck-Yacht-Club, Dierk Faust.



- The new home base for the sunshine4kids therapy boats

O. Schmiedt
Mayor of Fehmarn

"I'm looking forward to welcome sunshine4kids in 2014 here at the most beautiful harbour in the central Baltic Sea area. Here you will find a central location to support versatile activities. Numerous land based activities do make the project even more successful."

The island of Fehmarn is the only one in the Baltic Sea, which belongs to the federal state Schleswig-Holstein and with an area of 185 square kilometres it is the third largest island of Germany. The name derives from "fe mer", the Slavic expression for "by the sea". At least once a day the sun shines, approximately 2200 hours of sunshine per year let Fehmarn become one of the sunniest regions of Germany. In the month of May the blooming of rape fields transform the island into a bright yellow sea of blossoms. Along the 78 km of coastline natural beaches alternate with lakes and cliffs. The beaches at Burgtiefe and Wulfener Hals are the southernmost and whitest sandy beaches of the island. 170 km of marked cycle paths often lead directly along the coastline or on top of the dykes. Fehmarn is part of the International Baltic Sea coastal cycle route. Also (kite) surfing, scuba diving, horse-riding, golfing or fishing are popular on the island, which is locally named "Knust" and is ideally suited for such activities with its mild stimulating climate. Five marinas in a favorable geographical location let it become a perfect spot for sailors and boat owners - so for us and the children of sunshine4kids it is the perfect island!



Awards (since 2008)

Awards are a confirmation of the necessity of our work and an incentive for new projects at the same time!

- 'Award of Humanity' by German magazine 'Bild der Frau'

The heroines of everyday life, which naturally and without fuss plead for others, are too rarely mentioned. Good that Europe's largest women's magazine 'BILD der FRAU' turns the spotlight on them. One of the five winners is our chairman and founder of sunshine4kids Gaby Schäfer. (Pictured with German actress Veronica Ferres)



- ZDF - tribute:

In the context of ML action "Germany for Kids", which has been launched by the TV-magazine 'ML Mona Lisa' together with the Gong publishing house, several initiatives were presented in the TV channel ZDF, in which citizens volunteered to care for disadvantaged children. Selected from many suggestions by the audience sunshine4kids was voted as the winner.

- Honored by the German Chancellor Angela Merkel:

Under the patronage of the Chancellor outstanding social initiatives were supported by individual advice and networks are created between them and companies.

In 2008 we were able to win one of 100 scholarships and now find ourselves among the top 25 charity organizations in Germany.



That makes us very happy and we see a good confirmation about our work!

- TV award:

2nd place at the German contest of THE BIOGRAPHY CHANNEL

- Award of Excellence for Humanity:

On August 22nd of 2008 during the World Congress Gala sunshine4kids was happy to receive the Golden Award of Excellence for Humanity.

(The World Association recognizes outstanding accomplishments of persons or organizations and has the right to grant Peace Prizes).

Media

sunshine4kids enjoys a high level of acceptance in the media because it has a special media attractiveness and always provides positive headlines.

Right from the beginning our work was perceived very well in the media. There were reports in journals within the social sector, in several major daily newspapers, sailing magazines, and many other print media.

Additionally, there were reports at various German TV channels like ARD, ZDF, NDR, RTL and WDR.

This interest continues unabatedly until today. Hence there will be at lot more documentation in the future as well.

If you desire, we are happy to send our media coverage details to you.



sunshine4kids: Kinder schreiben nach der Freizeit einen Bericht

Der STADTSPIEGEL hatte einige Plätze für eine Segelfreizeit gemeinsam mit dem Verein zur Verfügung gestellt



In schönem Wetter segelten für einige Kinder heute der STADTSPIEGEL über dem Wasser. Foto: privat

Hilfungspläne für Deutschland - der STADTSPIEGEL hatte einige Plätze für einen einwöchigen Segelurlaub im Verein 'sunshine4kids' reserviert. Die Kinder sind jetzt natürlich schon wieder in der Schule, haben aber eine tolle Woche erlebt. Und sie haben sich hingezettelt und einen Bericht für uns geschrieben.

VON DR. ANJA FRIEDRICH

HATFINGER SPÖCKHÖL
Die neue "Hilfungspläne für Deutschland" von sunshine4kids ist ein erfolgreiches Projekt. Über 100 Kinder haben sich an dem Wettbewerb teilgenommen. Die Plätze an der Buchsteinhütte sind nun vergeben. Die Plätze an der Buchsteinhütte sind nun vergeben. Die Plätze an der Buchsteinhütte sind nun vergeben.

Am Montag wurden alle nach Tag Club in den Kammern... (The rest of the article text is partially obscured or illegible in the image)

TEGERNERSEE ZEITUNG • SEEGEIST

Unbeschwerte Tage für Kinder mit schwerem Päckchen



Wenig Sonnenschein, aber ein pralles Abenteuer-Programm erlebten die Kinder und Jugendlichen, hier am Yachtclubgelände in Bad Wiessee.

nen, und der bekannte holländische Moderator Harry Wijnvoord („Der Preis ist heiß“) gab sich für die Gruppe als Quizmaster. „Die Stimmung auf der Buchsteinhütte war super“, schwärmt Mitorganisator Peter Kathan vom Yacht-Club Bad Wiessee, der erst um Mitternacht mit dem Mountainbike zurück ins Tal fuhr. Am Samstag starteten die Kinder und Jugendlichen am Wiesseer Yachtclubgelände mit Florian Hornsteiner zum Betreten Segeln mit den Yachten des Sailingcenters. Übernachten durfte die Gruppe nach einem Besuch im Badeparck im Hotel Terrassenhof, wo am Abend Lagerfeuer-Romantik pur angeht war. Am gestrigen Abschluss stand die Fahrt mit dem Oedberg-Flitzer auf dem Programm - und einige Tandem-Gleichschirmflüge wurden ausgelöst. Nach einem Mittagessen im Feichtner Hof hieß es Abschied nehmen vom Tegernsee.

Das Abenteuerwochenende war für alle Kinder und Jugendlichen kostenfrei. Bei der Vorbereitung hatte auch die Tegernseer Tal Tourismus GmbH geholfen.

INGRID VERSEN

Ausflug im TV
Ein ZDF-Kamerateam hat die Gruppe beim Wochenende am Tegernsee begleitet. Der Beitrag wird am Sonntag, 20. September, ab 18 Uhr in der Sendung „Mona Lisa“ ausgestrahlt. Infos zur Aktion gibt es im Internet auf www.sunshine4kids.de.

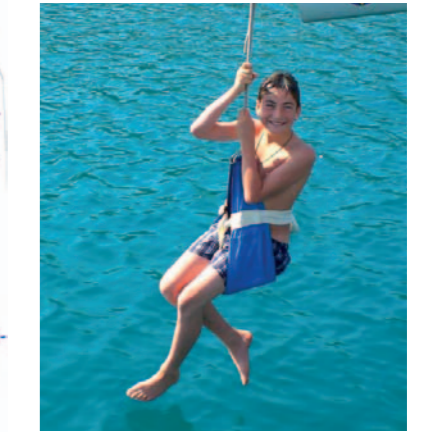


"Children are the most precious thing which people in the world have. To protect their lives and their health is our most important task. Children are gifts, so treat them well and always take them seriously. Be consciously aware of every day with them. Then you will realize the importance of children and the happiness they bring to you, because tomorrow there might be a much different time, a time without children. And this time will be dark and poor!" – Gaby Schäfer



2013 Segeln mit Sunshine4kids
 Man hat viel neues gelernt man hat sich besser kennen gelernt man hat viel zusammen unternommen.
 Wir haben zusammen gesungen, getanzt, wir hatten zusammen sehr viel Spaß.
 Wir haben beide Pausen gemacht wo wir geredet sind, weil die Hitze nicht auszuhalten war, wir wurden mit den Federn hinterhergezogen, im Dingi, auf der Bannane...
 Es gab gute und schlechte Tage. Gute Tage: Party, Spaß haben... usw. Wir haben mit einander geweint wegen den Schicksalen.
 Vielleicht auch Streit, und wenn nur sehr selten oder gar nicht.
 Man hat neue Freunde gefunden und mit den Spaß gehabt. Die Woche hat mir sehr gut gefallen, und ich würde es nur weiter ~~empfehlen~~ empfehlen.
 Man lernt viel über die Welt, das Segeln und den Kindern.
 Die Holland Reise hat mich und andere Kinder sehr unterstützt und ich freue mich wenn ich und andere Spaß haben &
 Sunshine4kids
 Danke Gabu

Mir hat die Fahrt sehr gut gefallen, ich hatte Zeit mich zu erholen und habe teilweise meine Probleme vergessen. Ich fand es super, dass immer jemand da war, der einem zugehört hat, sei es einer der Betreuer, der Skipper oder ein anderes Sunshine-Kind. Man konnte mit vielen offen über seine Probleme, Gefühle oder Gedanken sprechen, ohne sich schämen zu müssen oder ausgelacht zu werden. Mich hat es total gebreut, dass man schnell Anschluss gefunden hat - also ich - und auch die Chance bekommen hat neue Leute kennen-zulernen.
 Die Ausflüge die wir gemacht haben waren interessant und auch da hatten wir unsere Freiheiten, was mir auch gefallen hat.



Segelfreizeit 2013
 Ich fand die Woche in Holland sehr sehr schön. Und ich fand den IJsselmeer besonders schön, wenn wir gesegelt sind konnten wir ins Wasser springen und schwimmen.
 Den Museumsbesuch fand ich auch toll, weil wir da tolle Sachen basteln konnten.
 Es war total TOLL dass das Fernseherteam dabei war und uns gefilmt hat &
 Ich fand auch schön wo wir alle zusammen. An Tagen wie diesen gesessen haben.
 Insgesamt fand ich alles super &
 Ich hätte nicht gedacht das die Segelfreizeit so toll wird.



On behalf of our supported children and adolescents
we would like to thank all our sponsors and donators!



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